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**MONTAGE HOTELS & RESORTS CELEBRATES 15-YEAR  
MILESTONE ANNIVERSARY**

*The ultra-luxury brand launches exclusive “Remembering 15 Years of Montage,” series and special packages across the portfolio, and invites guests to share their favorite Montage Memories on social media using #MontageMemory15*

**ORANGE COUNTY, CALIF. (February 22, 2018)** – Today, **Montage Hotels & Resorts** celebrates its 15-year milestone anniversary. In 2003, Montage Hotels & Resorts opened the doors to its flagship resort Montage Laguna Beach, located on 30 oceanfront acres in Laguna Beach, Calif. In celebration of the milestone anniversary, Montage Hotels & Resorts is unveiling an exclusive series of unique experiences, **Remembering 15 Years of Montage**, for guests and travelers to continue the tradition of creating Montage Memories throughout the year.

Montage was created with the vision to build an artistic collection of distinctive luxury hotels, resorts and residences in stunning settings with gracious hospitality and comfortable elegance. Under the guiding leadership of Montage International Founder, Chairman and CEO, Alan J. Fuerstman, the Montage Hotels & Resorts portfolio has grown to five award-winning properties across the United States, with its sixth location, Montage Los Cabos, opening this year in Cabo San Lucas, Mexico.

Throughout 2018, Montage Hotels & Resorts will continue to announce unique experiences available for a limited-time only. The brand also encourages past, present and future guests to join in the excitement of the 15-year anniversary by following @montagehotels and sharing their favorite Montage Memories on social media using #MontageMemory15. Special gifts and giveaways will be revealed throughout the year.

The “Remembering 15 Years of Montage” experiences available for purchase include:

- **Memories to Remember** – Experience the glitz and glam of Beverly Hills with your own magazine-inspired photo shoot. Enjoy a three-night stay at Montage Beverly Hills in the California Suite, daily breakfast and dinner for up to four people at Georgie - featuring modern American cuisine by Chef Geoffrey Zakarian, and have a personal photo shoot with famed celebrity photographer John Russo. Your one-hour photo shoot for up to four people will be complete with a celebrity hair and makeup team by The Wall Group for the ultimate Hollywood Experience. Experience “Memories to Remember” for \$50,000. *Gift limited to one experience.*
- **The Ultimate Fashion Experience to Remember** – Experience the ultimate day of fashion with blogger and style icon, Jacey Duprie, known to many as Damsel in Dior. Enjoy three luxurious nights at Montage Laguna Beach in the Catalina Suite overlooking the Pacific Ocean for up to four people. You and your guests will be whisked away in a private car to South Coast Plaza where you will start your day with a welcome Champagne reception in the ACCESS VIP Suite. Based on your personal style and designer preferences, Jacey Duprie will help you select your new \$100,000 wardrobe and arrange private appointments at selected boutiques such as Christian Dior, Valentino, Gucci, Tory Burch and many more. Take a shopping break and indulge in a mid-day gourmet lunch with one of the world’s most sought-after fashion influencers, and learn how she started her career while she provides expert tips on how to post the most inspired social media content. Experience “The Ultimate Fashion Experience to Remember” for \$175,000. *Gift limited to one experience.*
- **A New Year’s to Remember** – Be the first to ring in 2019 at Montage Los Cabos with 250 of your best friends and family with a complete buy-out of the resort for seven days of sunshine, relaxation, Mexican cuisine and live entertainment. New Year’s Eve will be a night to remember with a dinner celebration and a private performance by Sammy Hagar and The Circle. Experience “A New Year’s to Remember” for \$7.6 million dollars. *Gift limited to one experience and must be booked by April 1, 2018.*

“Fifteen years ago we opened the doors to the first Montage Hotels & Resorts property, Montage Laguna Beach, with the aspiration of redefining luxury for a new generation of travelers,” said Alan J. Fuerstman, founder, chairman and CEO, Montage International. “I am incredibly proud of the success we’ve had to date. Thank you to every Montage associate for bringing our vision to life, and thank you to our guests for embracing Montage to create their favorite travel, culinary, wellness and cultural memories over the last 15 years. The future is bright for Montage, and we are looking forward to crafting more memories for years to come.”

Montage Hotels & Resorts will offer the **“Sweet 15”** special room package to celebrate the anniversary. The “Sweet 15” package will offer 15 percent savings on our best available rates along with an ***exclusive anniversary logoed gift only available through this offer.*** Available for purchase February 22 – November 15, for stays April 1 – December 31, 2018. For reservations, please visit [montagehotels.com](http://montagehotels.com). *This is a fully prepaid offer subject to availability and is fully non-refundable, changeable or cancelable. Other restrictions may apply.*

To purchase the **Remembering 15 Years of Montage** exclusive experiences, please email the 15<sup>th</sup> Anniversary Concierge at [montage15@montage.com](mailto:montage15@montage.com) or call 1-949-333-7371. *All experiences are based*

*on availability and subject to certain Blackout Dates. Holidays, Holiday Weekends and Seasonal Blackout dates apply. 60-day notice is required to align schedules of all parties.*

For a link to Montage Hotels & Resorts signature images, please visit: [Montage 15 Images](#).

For more information on Montage Hotels & Resorts, please visit [www.montagehotels.com](http://www.montagehotels.com).

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### **About Montage Hotels & Resorts**

Montage Hotels & Resorts is the ultra-luxury hospitality management company founded by Alan J. Fuerstman. Designed to serve the affluent and discerning traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings. Each Montage property offers comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences include: Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, Montage Los Cabos, opening in 2018, and Montage La Quinta and Montage Healdsburg opening in 2020. Montage Hotels & Resorts is a member of Preferred Hotels & Resorts. For more information, follow @montagehotels or visit [www.montagehotels.com](http://www.montagehotels.com).

### **About Montage International**

Montage International, founded by Alan J. Fuerstman, is a parent company brand featuring a distinctive portfolio of hotels, resorts, residences, golf courses and golf clubs. Montage International encompasses the ultra-luxury brand Montage Hotels & Resorts, the new luxury hotel brand Pendry Hotels, Montage Residences, Pendry Residences and the management of some of the country's premiere golf courses and clubs. Montage Hotels & Resorts, founded in 2002, is an artistic collection of distinctive hotels, resorts and residences in stunning locations including: Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, Montage Los Cabos, opening in 2018, and Montage La Quinta and Montage Healdsburg opening in 2020. Pendry Hotels, founded in 2014, is a collection of new luxury hotels for the modern-day traveler located in taste making destinations, including Pendry San Diego, Sagamore Pendry Baltimore and Pendry La Quinta opening in 2020. Montage International also manages and operates Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit [www.montage.com](http://www.montage.com).