



For Immediate Release

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**MONTAGE HOTELS & RESORTS NAMES NEW YORK TIMES BESTSELLING
AUTHOR BRAD MELTZER AS THE COMPANY'S LITERARY AMBASSADOR**

*In celebration of Read Across America Day, Montage Hotels & Resorts introduces Meltzer's inspiring **Ordinary People Change the World** children's book series across the portfolio*

FEBRUARY 17, 2016 (ORANGE COUNTY, CALIF.) – Committed to inspiring today's youngest travelers, **Montage Hotels & Resorts** announces *New York Times* bestselling author, Brad Meltzer, as the brand's Literary Ambassador. Beginning March 2, National **Read Across America Day**, Montage will integrate Meltzer's series, ***Ordinary People Change the World***, into **Paintbox** children's programming across all five hotels and resorts. The inspiring series encourages young readers to strive and dream through the stories of historical heroes.

Brad Meltzer is one of the only authors to have books on the bestseller list for fiction, non-fiction, advice, children's and comic books, making him the ideal partner for Montage's Literary Ambassador. Each of the five Montage Hotels & Resorts will carry four books from Meltzer's *New York Times* bestselling children's series, including *I am Lucille Ball*, *I am Jackie Robinson*, *I am Abraham Lincoln*, and *I am Amelia Earhart*. As a special arrival gift for families traveling with children, guests will have the option of selecting either a stuffed animal or an *Ordinary People Change the World* book. The Paintbox program at each hotel will provide children with coloring and activity sheets from publisher Penguin Random House, which tie into each of these books. The complete series of *Ordinary People Change the World* will also be offered for purchase at retail boutiques at every hotel. In his role as Literary Ambassador, Meltzer will pen "Brad's Book of the Month," recommending his current favorite literary finds for both children and adults each month on **MontageMagazine.com** and on the brand's social channels.

"Montage Hotels & Resorts strives to inspire younger generations and nurture creativity," said Alan J. Fuerstman, Founder and CEO of Montage Hotels & Resorts. "We are excited to partner with Brad Meltzer as our Literary Ambassador and introduce our guests and their children to his inspiring series, *Ordinary People Change the World*."

“I’m honored to be working with Montage Hotels & Resorts as the first Literary Ambassador for the brand,” said Brad Meltzer. “And I’m even more excited that so many kids will have a chance to find real heroes. With *Ordinary People Change the World* series, we’re sharing books that can be perfectly integrated into Montage’s signature Paintbox program.”

Paintbox is the exclusive activities based children’s program available at every Montage. Designed to delight children ages five-12, Paintbox blends adventure and creativity through thematically planned days that mix arts and crafts, games and activities and now inspiration from Literary Ambassador, Brad Meltzer. Paintbox activities are offered each day of the week in half-day and full-day sessions. Montage toddlers can also enjoy activities designed just for them with Paintbox Petite. Specifically for children ages two-five, this program features indoor and outdoor activities, dramatic play, crafts and games designed to keep every child happy and engaged. Available on an hourly basis, Paintbox Petite is open to in-house guests at select hotels as well as local guests during their massages, salon appointments, or dining engagements. M-Teens program is for teens ages 11-16 and is designed with activities just for them in mind. Whether its boogie boarding, playing ladder golf, bocce ball and Frisbee or just relaxing with toes in the sand, teens are invited to soak up some sun, attend game nights or dive into creative art projects. M-Teens is available at Montage Kapalua Bay year-round and Montage Laguna Beach during summer months.

For more information about Montage Hotels & Resorts, please visit www.montagehotels.com.

About Montage Hotels & Resorts

Montage Hotels & Resorts is a hotel and resort management company founded by Alan J. Fuerstman. Designed to serve the luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and opening in late 2017, Montage Los Cabos. In 2014, the company launched Pendry Hotels, a second brand that will marry the culture of service for which Montage is renowned with an inspired, fashion-forward and design-driven approach to hospitality. The first Pendry Hotel, Pendry San Diego, will open late fall 2016. In addition, the company also operates some of the country’s premiere golf courses, including Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit www.montagehotels.com.

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