

MONTAGE INTERNATIONAL

FOR IMMEDIATE RELEASE

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MONTAGE INTERNATIONAL EXTENDS EXCLUSIVE AUTOMOTIVE PARTNERSHIP WITH CADILLAC

Guests of Montage Hotels & Resorts and Pendry Hotels & Resorts have access to 2021 Cadillac Escalade, XT6 and CT5 models with complimentary chauffeured transportation to local destinations and Ride & Drive programming

ORANGE COUNTY, CALIF. (June 21, 2021) – Today, Montage International announces the extension of its exclusive automotive partnership with Cadillac and the automotive brand’s parent company, General Motors. Building on the success of a program originally launched in 2017, the partnership offers guests of Montage Hotels & Resorts and Pendry Hotels & Resorts throughout the U.S. complimentary, chauffeured transportation within each hotel’s immediate locale, as well as a Ride & Drive Program that puts guests in the driver’s seat to get a real feel for the newest Cadillac models to drive during their stay. Options for use during their stay include the Escalade, XT6 and CT5.

“We are thrilled to extend our partnership with Cadillac,” said Montage International President and Chief Operating Officer, Jason Herthel. “This partnership has been a great success, providing Montage and Pendry guests with the opportunity to experience the newest luxury models from the Cadillac fleet, as well as to explore our spectacular destinations in the comfort of a Cadillac.”

Renowned for boldness, style, and being the embodiment of luxury on four wheels, Cadillac offers distinctive designs and technologies to appeal to well-traveled clientele who dare to drive the world forward. The Montage International fleet will consist of more than 60 Cadillacs across all U.S. properties including the new 2021 Cadillac Escalade, XT6, and CT5 models, all in resplendent Shadow Metallic.

Guests can also reserve chauffeured Cadillac transportation through the Concierge at each hotel, who will arrange logistics for the range of local complimentary transport available. Select Montage and Pendry properties provide Ride & Drive programming, putting guests in the driver’s seat with the opportunity to experience the luxury automaker’s newest cars on the open road during their stay.

Concierge teams will provide road maps and personalized driving itineraries for guests to explore the local destination during their visit.

“We are pleased to extend our strategic partnership with Montage International and to enhance the guest experience at Montage and Pendry properties as only Cadillac can,” said Cadillac Chief Marketing Officer Melissa Grady. “As participating guests will discover to their delight, there is nothing quite like reaching one’s destination in a Cadillac. By continuing this partnership, our two world-class brands are not only creating unique driving opportunities in beautiful destinations across the country, but also putting an ideal potential customer segment in the driver’s seat for our brand.”

For more information on Montage Hotels & Resorts, please visit www.montagehotels.com and follow @montagehotels.

For more information on Pendry Hotels & Resorts, please visit www.pendry.com and follow @pendryhotels.

Images available for download [here](#). (Password: eqkcQ2Zdukff).

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About Montage International

Montage International, the ultra-luxury hospitality management company founded by Alan J. Fuerstman, features a distinctive collection of hospitality brands. Montage International encompasses the ultra-luxury brand Montage Hotels & Resorts, the new luxury hospitality brand Pendry Hotels & Resorts, Montage Residences, Pendry Residences and the management of some of the country’s premiere golf courses and clubs. Founded in 2002, Montage Hotels & Resorts is an artistic collection of distinctive hotels, resorts and residences including: Montage Laguna Beach, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, Montage Los Cabos and Montage Healdsburg. Opening in 2021 is Montage Big Sky, opening in 2023 is Montage La Quinta, and Montage Cay. Pendry Hotels & Resorts, founded in 2014, is a collection of new luxury hotels for today’s cultured world traveler located in taste making destinations including Pendry San Diego, Sagamore Pendry Baltimore, Pendry West Hollywood and Pendry Chicago. Opening in 2021 is Pendry Manhattan West and Pendry Park City. Opening in 2022 is Pendry Natirar, and Pendry Washington D.C. – The Wharf. Opening in 2023 is Pendry La Quinta. Montage International also manages and operates Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit www.montage.com.