

HOTELS & RESORTS

FOR IMMEDIATE RELEASE

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MONTAGE HOTELS & RESORTS LAUNCHES MONTAGE ACADEMY, OFFERING AN ENGAGING TWIST ON REMOTE LEARNING THIS FALL

Back-to-school resort packages for family travelers enlighten and energize students with monitored study halls, virtual tutors from Tutor.com, a service of The Princeton Review, and hands-on elective activities

ORANGE COUNTY, CALIF. (September 1, 2020) – Montage Hotels & Resorts is excited to launch Montage Academy, a new resort-based, back-to-school program to enhance distanced learning for families whose children are experiencing remote learning this fall. Debuting September 8, 2020 at Montage Deer Valley, Montage Laguna Beach, Montage Los Cabos and Montage Palmetto Bluff, Montage Academy offers access to an all-day monitored study hall and educational programming for guests ages six – 17, including a range of afternoon elective activities from yoga to hiking, art to cooking and woodshop to conservation, as well as downtime for parents to stay on top of work or relax while enjoying the luxury resort setting around them.

"We're delighted to be adding enriching programs and offerings to help families with remote learning and working during this very unusual time," said Alan J. Fuerstman, founder, chairman and CEO, Montage International. "With children continuing virtual school sessions, we saw the need to create an environment that is conducive to remote learning and working. Montage Academy is designed to move students forward in their education, while giving parents – who by now are likely well aware of the challenges of remote learning – a much-needed break to enjoy the many pleasures that our properties provide."

Montage Academy Package

Guests who book the Montage Academy receive:

- Access to an all-day monitored study hall during the school week, with start and finish times tailored to the individual participant's home school remote learning structure and time zone
- High-speed internet and all-day access to Montage's IT support team
- 24/7 access to instant virtual tutoring on 180+ subjects through Tutor.com, a service of The Princeton Review, that also offers:
 - o Flexibility for parents and their children to get one-on-one personalized support and instruction anywhere, anytime
 - o A paper review service
 - o Practice quizzes in several subject areas
 - Video lesson libraries
 - o The Princeton Review test prep for SAT/ACT exams
- Daily healthy snacks and lunch will be provided
- Movement Breaks, sponsored by Spa Montage, to encourage stretching and mobility throughout the day

- One elective per day, including PE, Art, History, or Life Sciences
- A Montage Academy swag tote bag complete with headphones, hand sanitizer, notebook and gift from Tutor.com, a service of The Princeton Review

Montage Academy leaps beyond the typical virtual curriculum to inspire students with a program of study and inperson activities with a daily schedule broken into two sessions: study hall and electives. Students will have the opportunity to join a monitored study hall all day to accommodate their individual virtual needs and classroom schedules based on their home school's remote learning structure, as well as their home time zone, and will have access to support from both the on-site Montage Academy learning concierge and virtual tutoring through Tutor.com.

During the afternoon, Montage Academy students have themed electives to experience onsite. Each elective incorporates an essential learning component and opportunity for hands-on participation to ensure tangibility and encourage both physical movement and creativity. Physical Education electives offer, for instance, active programming for all levels, such as yoga, stand up paddle boarding, hiking, mountain biking, fly-fishing, archery, and more. Science and History electives offer interactive lesson plans that play out across the resort with topics such as astronomy and conservation. Engineering gives future hospitality entrepreneurs a fascinating look behind the scenes at how Montage properties operate, from the central plant to the spa. Other subjects include Life Sciences such as farm-to-table cooking, and Art through assorted arts and crafts. Every program is specially tailored for each property and activities at each resort vary to preserve a unique sense of place for every destination. For example, Montage Los Cabos will offer Spanish lessons, Montage Laguna Beach will offer tidepool tours, and more.

With students participating in Montage Academy through the day, parents will be free to work remotely and enjoy Montage amenities at leisure, such as treatments at Spa Montage; sporting activities; or indulging their appetites and unwinding in style over signature cuisines at acclaimed on-property restaurants.

Students may enroll in Montage Academy on an à la carte basis with five-day advance notice at \$175 for a full day or \$725 for a full school week (Monday – Friday). **Pricing may vary based on Montage property.

Montage Academy adheres to all health and safety guidelines including social distancing, facial coverings and hand sanitization, and guests will be reassured with Montage International's **Peace of Mind Commitment. Montage has partnered with One Medical, a leading national digital health and primary care organization, to offer 24/7 virtual care services. Guests of Montage Hotels & Resorts will be offered a complimentary 30-day membership to One Medical's full suite of digital health services, while resort associates receive an annual membership.

For more information on Montage Hotels & Resorts, visit <u>www.montagehotels.com</u> or follow @montagehotels.

**Each property invites guest to visit, knowing their health and safety are top of mind, and has taken steps to add additional health and safety protocols.

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About Montage Hotels & Resorts

Montage Hotels & Resorts is the ultra-luxury hospitality management company founded by Alan J. Fuerstman. Designed to serve the affluent and discerning traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences. Each Montage property offers comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes: Montage Laguna Beach, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and Montage Los Cabos. Opening in 2020 is Montage Healdsburg, opening in 2021 is Montage Big Sky, opening in 2022 is Montage La Quinta, and opening in 2023 is Montage Cay. Montage Hotels & Resorts is a member of Preferred Hotels & Resorts. For more information, follow @montagehotels or visit www.montagehotels.com.